

Marketing Mastermind Course
Session #1: Goal Setting

Current Monthly Revenue:	
Monthly Revenue Goal:	

What is your #1 business goal to achieve by the end of 2015?

What are the top 3 areas you need help with?

1.
2.
3.

What obstacles are you currently facing that have prevented you from achieving your business goals?

1.
2.
3.

Briefly describe your current marketing strategies? What is your monthly marketing and advertising budget?

Current Strategies:
Monthly marketing & advertising budget:

What marketing strategies have you tried in the past? How did they work? What did you spend?

Strategy	Outcome	Budget

Ideally, how would you like to be getting more business?

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What action steps do you believe you need to take today in order to start achieving your goals?

1.
2.
3.

**Describe how you want your business to look at the end of 2015.
(What is your monthly revenue, what are you spending your days working on,
who are your clients, etc.)**

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On a scale of 1 to 10, how would you rate your productivity? (1 being extremely productive and 10 being unproductive).

1	2	3	4	5	6	7	8	9	10
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