

Marketing Mastermind Course
Session #3: Website

Components of Website	Y/N
Mobile optimized	
Have a strong call-to-action	
Have a Blog	
Include social media buttons	
Simple, clean design	

What is your call to action?

What areas of your website need improvement?

1.
2.
3.

Measurement

Metric	Goal
Monthly Visitors	
Conversion Rate on your CTA	